

Luxury at Work

The RAK Business Square at the Amenity Centre adds a high-end panache to the Al Hamra free zone

In an industrial area like Al Hamra free zone, that is full of manufacturing units, the Business Square adds a touch of luxury to the landscape. Located on the 12th floor on what is called the twin tower of RAK, also known as the Amenity Centre, the RAK Business Square is a swanky business centre that provides a complete range of products and services that include executive suites, fully staffed office spaces, flexi-desks, virtual offices, conference rooms and VIP lounges to all RAKIA companies. With another office in Switzerland, the two offices, between themselves provide clients with prestigious corporate addresses, experienced professional staff and state-of-the-art office technology.

At its helm is its young CEO, Shahab Izadpanah, TEP who came to RAK in 2007 and was part of the launch of RAK Offshore as its registered agent. “My association with RAKIA has been extremely fruitful. We opened the Business Square in November 2009 and since then the response has been very favourable,” he states. The tastefully decorated Business Square is a high end service provider that is already catering to a host of financial institutions, legal consultancy firms, large general trading corporations, corporate service providers and offers onshore and offshore RAKIA licenses to them.

To reach to the Business Square from Dubai, you have to follow Exit 119 from the Emirates road that leads to the Al Hamra Industrial Park. As you near the road that meets the old highway that leads to Um Ul Quwain, the twin towers of the Amenity Centre fall to your right.

An important aspect of the Business Square is that the Department of Economic Development, Government of Ras Al Khaimah will shortly open an office there and start issuing licenses too. “The licenses issued by the Department of Economic Development will consist of the ones outside the free zones too,” states Shahab. Other government offices too are going to soon open branches in and around the Amenity Centre. “Soon, the entire area shall have other government offices such as Immigration department, medical centre etc, so that it can be a one stop destination to process visas and other formalities. This is the new Ras Al Khiamah that is being developed. With all the real estate developments completed, it will be an industrial and business hub filled with lifestyle areas as well as high end housing colonies,” he adds.

The Business Centre also advocates the concept of virtual offices where clients can avail the services of a prestigious address and full services without the cost of renting a workspace. For start up companies and multinationals wishing to test the market, the Flexi Desk offers a perfect solution – at a cost of AED4990 per year giving you a 2 hour access every day. You’d have your own telephone number, PO Box, one shared workstation, access to copy centre, a private email ID, fax, plus electricity, water, ac, cleaning services and parking facilities. Then, there is the Executive office for those

wanting a permanent cost effective office within UAE, a Private Desk space that you can rent for a period of a day or three months and more etc. The Business Square also has a well equipped conference room, a VIP Business lounge that also serves refreshments

“We haven’t seen the crisis in this business,” states Shahab who feels that the Al Hamra Industrial zone under RAKIA is slated to grow fast. “Companies opening their base here can outsource from here. We expect more industrial groups coming to this zone.” Plans are on to add to the current services provided by the centre. “You could call us boutique service providers catering to high end customers. For instance, following our specialised services, companies can hire a dedicated account manager who will manage their account with clients. We are planning to start a family service too,” he adds. The VIP Lounge that is a beautifully designed facility has its own membership, that consists of people, who are not registered with the Business Square.
